



Paper Title: Statistics Engagement and Promotion

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Security marking	Not sensitive
Can this be shared wider than PAMS?	Yes
Actions for PAMS members ahead of meeting	None
Aims for discussion	To update PAMS on the latest activities of our unit.
Key questions for PAMS members	What improvements would you like to see in how we present and communicate our outputs?
What is required from PAMS members	

The Statistics Engagement and Promotion

- We are now working on the first output for the census
- We are planning some improvements to the council area profiles based on the results of a user survey
- We are continuing to support teams to increase the number of their spreadsheets that follow the relevant accessibility legislation
- We recently ran a user survey for the baby names interactive chart. We are compiling the main themes and plan to make improvements this summer

Data Access

- We are continuing to provide secure extracts of census data for data linkage research projects. This allows public benefit to be derived from census data, whilst maintaining the confidentiality of people's personal information.
- We are continuing to provide commissioned census tables, where customers have requested census information not covered by existing published tables.

**NRS: Statistics Engagement and Promotion
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**Population And Migration Statistics (PAMS) Committee
(Scotland)**