

Scotland's 2011 Census

Scotland's Census

- ▶ The census is Scotland's biggest and most comprehensive population survey
- ▶ Is the only reliable measure of the entire population - every man, woman and child is included on census day, which takes place once every 10 years.
- ▶ The next is set for 27 March 2011
- ▶ The personal information about individuals is confidential but the answers are combined and analysed to produce national and local statistics.
- ▶ These results help the government, local authorities and businesses plan and provide a wide range of public services, including health, housing, transport and education.

Scotland's Census

- ▶ The census is organised by the General Register Office for Scotland (GROS) and overseen by professional statisticians.
- ▶ GROS works with the census offices for England, Wales and Northern Ireland to conduct the census on the same day in 2011 and to provide comparable census results.

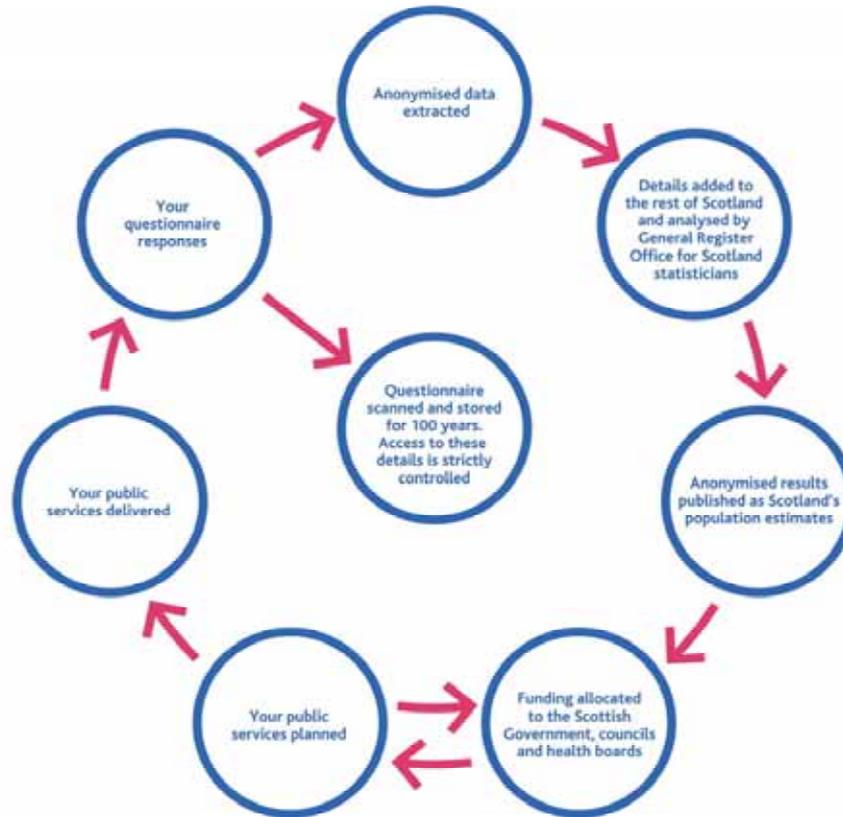
Why do we have a census?

- ▶ Population
- ▶ Health
- ▶ Housing
- ▶ Employment
- ▶ Transport
- ▶ Ethnic and minority groups

Why does it matter?

- ▶ The census is the only source of national data to provide combined information about the characteristics of groups of people or particular areas.
- ▶ For example, it can tell you the number of lone-parent families in a rural area without access to a car, or the number of pensioner households in rented accommodation in Lewis or Paisley.

What happens to my questionnaire?

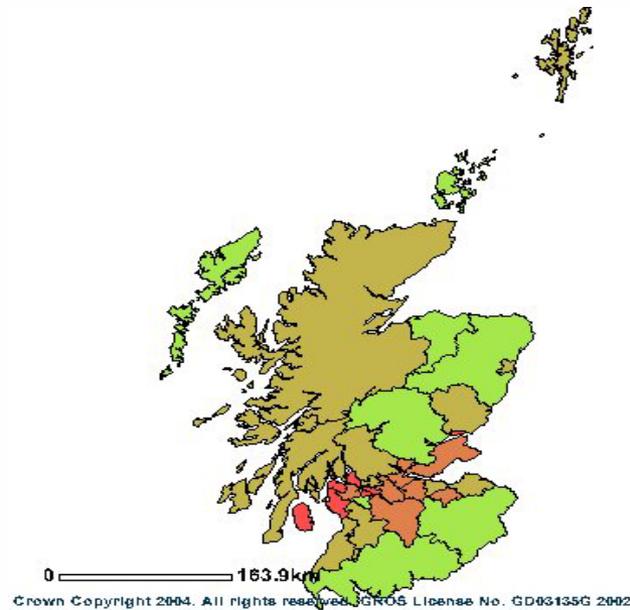
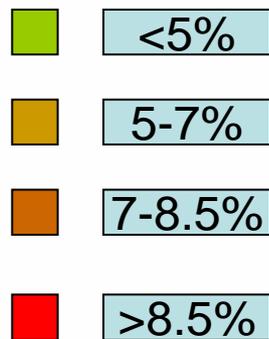


Confidentiality

- ▶ All the records are kept confidential
- ▶ GROS owns all census data
- ▶ Census data never leaves the UK
- ▶ The Registrar General will protect personal data for 100 years after each census
- ▶ Until then only anonymised statistics are published. The 2001 results are available free www.scrol.gov.uk

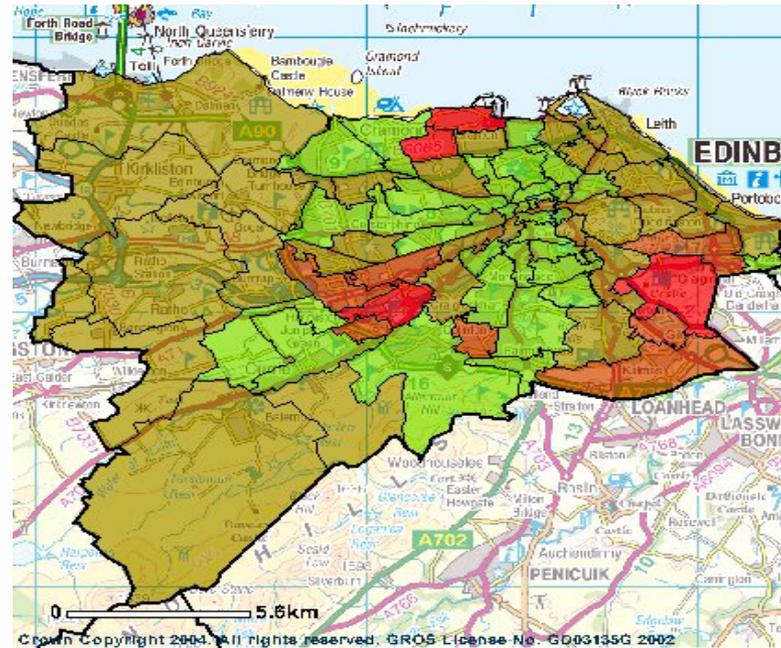
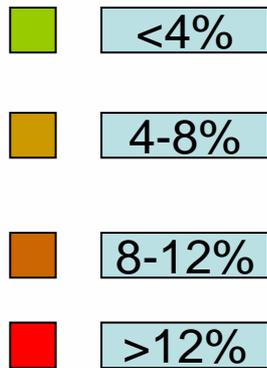
It can provide information at a national level

% households comprising lone parent families, 2001



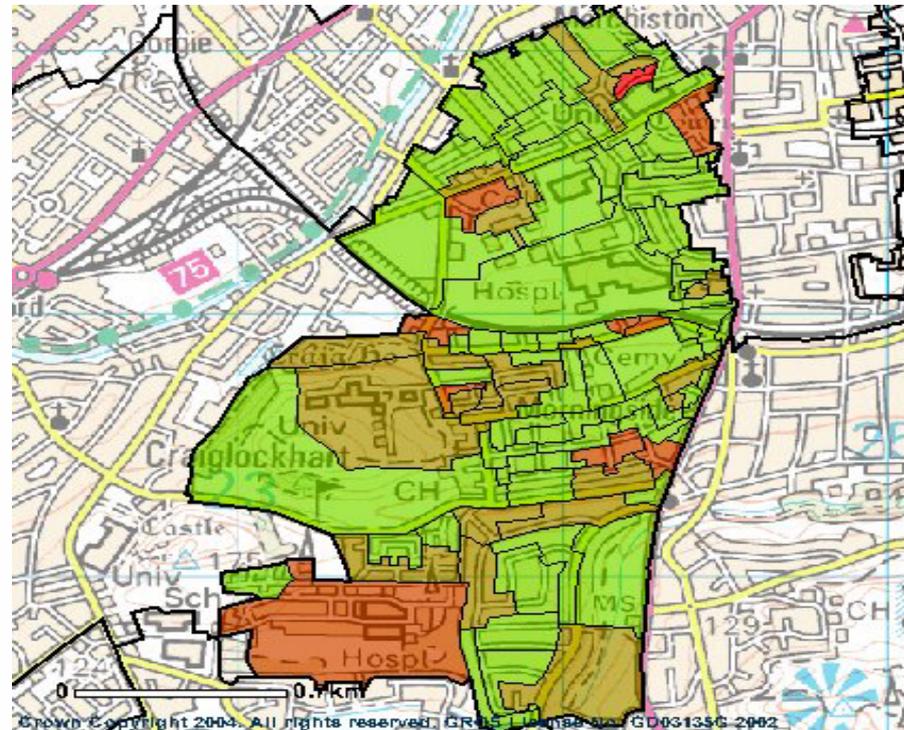
... for local authority areas

% households comprising lone parent families, 2001



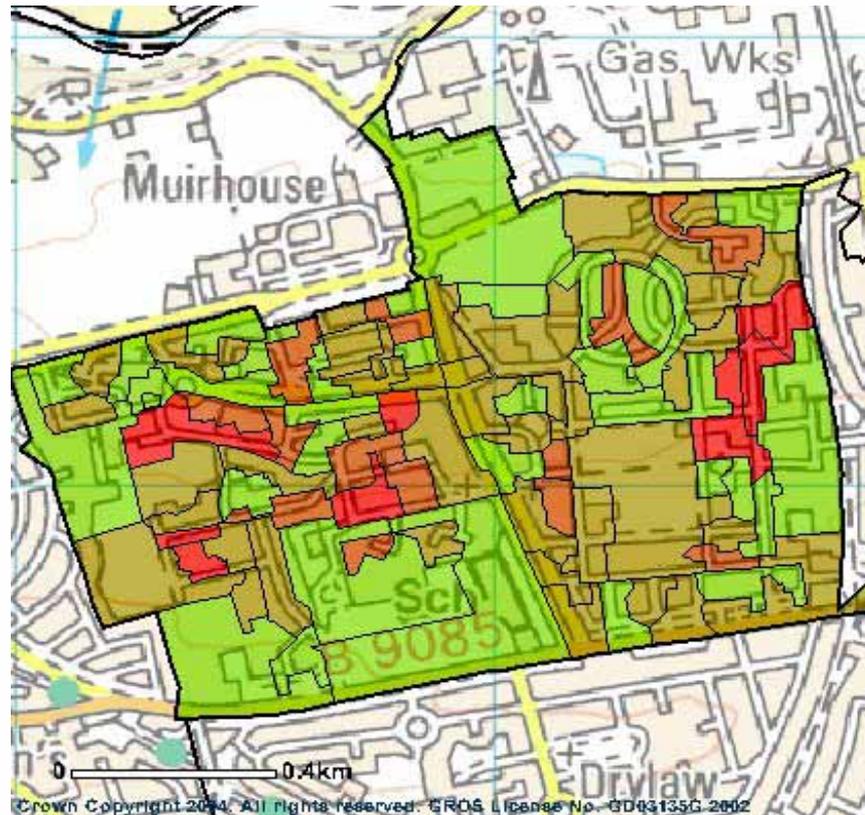
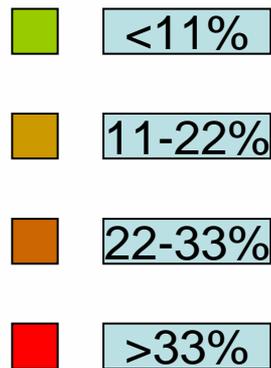
... even to very local levels - from Morningside ...

% households comprising
lone parent families, 2001



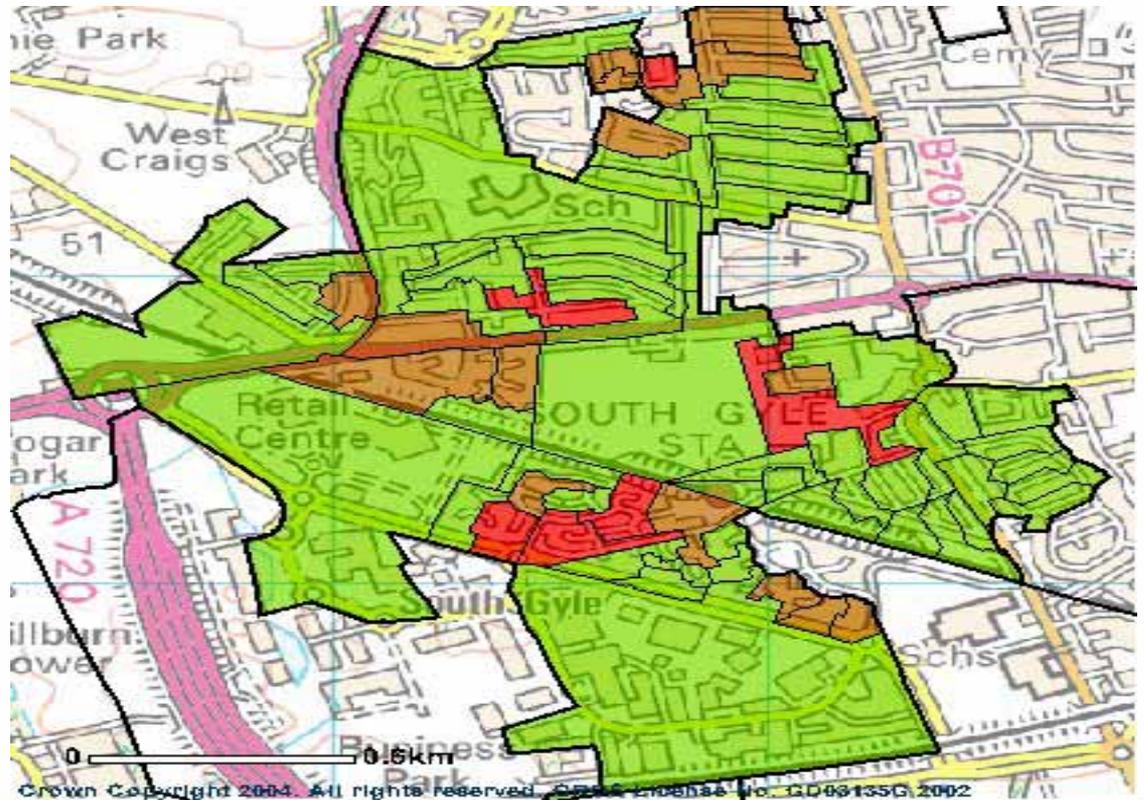
... to Muirhouse

% households comprising lone parent families, 2001



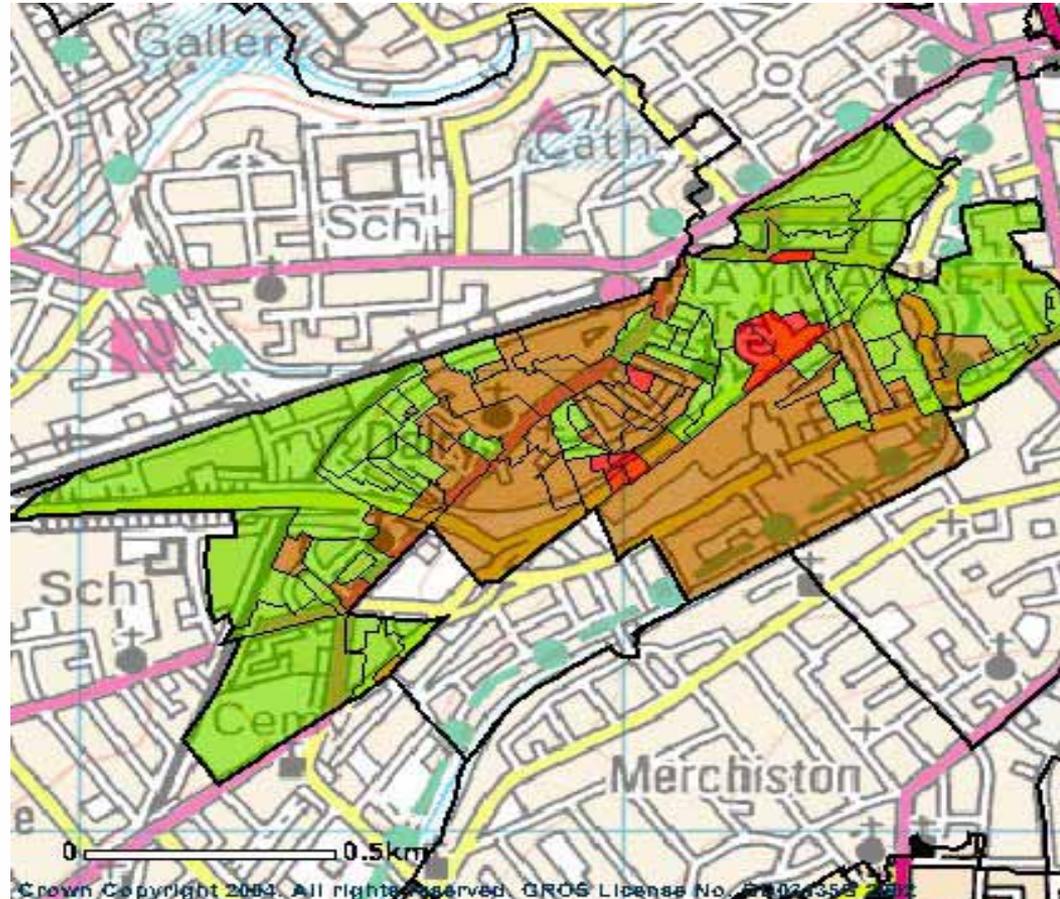
... even to very local levels - from the Gyle ...

% people born
outside UK/EU, 2001



... to Gorgie

% people born outside UK/EU, 2001



Family history



Why does it matter...

- ▶ To me right now?



Census Rehearsal



- ▶ Lewis, Harris and west Edinburgh - Sunday 29 March 2009
- ▶ Around 50,000 households will receive the rehearsal questionnaire (40,000 west Edinburgh, 10,000 Lewis and Harris)
- ▶ Residents will test our arrangements for Gaelic speakers, ethnic minorities and people living in student halls, care homes and temporary accommodation.
- ▶ The rehearsal is not compulsory, however participation is vitally important to ensure that we get it right in 2011
- ▶ The census rehearsal will create around 20 temporary census posts in Lewis and Harris and around 120 posts in west Edinburgh



Scotland's
Census
Shaping our future

What's new?

- ▶ The 2011 Census will offer most householders the option to complete questionnaires online, in English or Gaelic
- ▶ BSL clips online
- ▶ Four pages of questions for each person, instead of the three pages
- ▶ Large print questionnaires
- ▶ Questions translated into 11 languages

www.scotlandscensus.gov.uk

The screenshot shows the homepage of the Scotland's Census website, viewed in Microsoft Internet Explorer. The browser's address bar displays the URL <http://www.scotlandscensus.gov.uk/en/index.html>. The website features the Scotland's Census logo (a white saltire on a blue background) and the tagline "Shaping our future". A large blue banner with the text "Scotland's Census" is prominent. Below the banner, there is a search bar and a "GO" button. A red button labeled "cùlasachadh" (Gaelic for "welcome") and a red button labeled "Complete your census questionnaire here" are visible. A clock indicates the time until the census rehearsal begins: 44:05:45:01. A "Skip to Content" link is in the top right. The main content area is titled "Welcome" and includes a "Home" sidebar with links to "How to complete the questionnaire", "Privacy and Confidentiality", "Frequently asked Questions", "News", and "Reference and Further Information". The main text welcomes visitors and provides details about the 2011 census rehearsal in West Edinburgh and Lewis and Harris in March 2009. A "LATEST NEWS" section on the right features a headline "West Edinburgh Census Rehearsal Questions Unveiled 11.12.2008" with a photo of a man and a link to the article. Below it, another headline "Lewis and Harris Census Rehearsal" is visible. The Windows taskbar at the bottom shows the Start button and several open applications.

www.cunntas-sluaigh.gov.uk

The screenshot shows a web browser window displaying the Scotland's Census website in Gaelic. The browser's address bar shows the URL <http://www.scotlandscensus.gov.uk/gd/index.html>. The website header features the Scotland's Census logo and the text "Cunntas-sluaigh na h-Alba" (Scotland's Census). A navigation menu includes "Cuideachadh" (Help) and "Complete your census questionnaire here". The main content area is divided into sections: "Dachaigh" (Home) with a list of services, "Fàilte" (Welcome) with a message, and "Dreuchdan an Rò-chunntais airson Dùn Èidinn an Iar 27.10.2008" (Work for the 2008 Census in Edinburgh on 27.10.2008) with a photo of a man. The browser's taskbar at the bottom shows the Windows Start button and several open applications.

Online returns

- ▶ Online returns are protected by robust security arrangements
- ▶ To use the online option, householders must enter an access code which is unique to their address.



LOGOUT

MORE HELP

HOUSEHOLD QUESTIONS

Text Size: + | A | A

H3: Starting with the householder(s), list the names of the people counted in H2. Remember to list children and babies.

	First Name	Last Name
Person 1:	<input type="text" value="John"/>	<input type="text" value="Smith"/>
Person 2:	<input type="text" value="Mary"/>	<input type="text" value="Smith"/>
Person 3:	<input type="text" value="James"/>	<input type="text" value="Smith"/>

NEXT

PREVIOUS

LOGOUT

MORE HELP

HOUSEHOLD QUESTIONS

Text Size: + | A | A

H6: What type of accommodation is this?

A whole house or bungalow that is:

- Detached
- Semi-detached
- Terraced (including end-terrace)

A flat, maisonette or apartment that is:

- In a tenement or purpose built block of flats (including a '4-in-a-block')
- Part of a converted or shared house (including bed-sib)
- In a commercial building (for example, in an office building, hotel or over

A mobile or temporary structure:

- A caravan or other mobile or temporary structure

NEXT

PREVIOUS

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MORE HELP

HOUSEHOLD QUESTIONS

Text Size: + | A | A

H11: What type of central heating does this accommodation have?

- If the central heating is available, select the option whether or not you use it.

- No central heating
- Gas
- Electric
- Oil
- Solid fuel
- Other central heating

NEXT

PREVIOUS

Online returns

Other return options



Gaelic

- ▶ People can complete a census questionnaire in Gaelic online
- ▶ Online help in Gaelic
- ▶ GROS has asked people about their Gaelic ability since 1861
- ▶ First census since the Gaelic Language Act 2005



**Cunntas-sluaigh
na h-Alba**
A' cumadh na tha romhainn



**Scotland's
Census**
Shaping our future

Other languages

- ▶ Translations of the census questions (online and on paper) in:
- ▶ Arabic, Bengali, Cantonese, Farsi, French, Hindi, Polish, Punjabi, Tagalog, Turkish, Urdu
- ▶ Helpline - additional language support

Help and Support

- ▶ Website conforms to usability and accessibility standards
- ▶ Large print questionnaires available
- ▶ Online video clips of the questions in British Sign Language (BSL)
- ▶ Helpline: 0845 603 1823
- ▶ Textphone: 0845 603 1824

Next steps

- ▶ The rehearsal will be evaluated and GROS will make any necessary refinements to its plans for 2011
- ▶ The Census Order and Regulations will be introduced to Parliament in 2010
- ▶ Anonymised census results available from 2012 onwards

Your questions

